



**Judicial Conduct Board**  
Commonwealth of Pennsylvania  
Joseph A. Massa, Jr., Chief Counsel  
717-234-7911

## **Press Release**

**July 7, 2010**

**TO: Media/Press**

**FROM: Judicial Conduct Board**

**SUBJECT: Appointment of New Member to the  
Pennsylvania Judicial Conduct Board**

**Harrisburg.** The Judicial Conduct Board of Pennsylvania announces the appointment by the Pennsylvania Supreme Court of new member, Peter Capolino. Mr. Capolino, a non-lawyer elector, was appointed on June 18, 2010, for a term expiring August 16, 2013.

Mr. Capolino is the founder of the Mitchell & Ness Nostalgia Company, a successful marketer of high-end vintage gear.

Growing up in the Philadelphia suburbs, Mr. Capolino played high school football and was the manager for the varsity basketball team. In 1967, he graduated from Susquehanna with a degree in sociology. He was an officer in the Army Corps of Engineers for two years before beginning his career at Mitchell & Ness in September 1970. He became president of the company in 1978.

Mitchell & Ness had done much of its business by outfitting pro teams, including the Philadelphia Eagles football team from 1933 through 1963 and the Philadelphia Athletics baseball team from 1938 through 1954. Seizing on an opportunity for a new market, Mr. Capolino created the Mitchell & Ness Nostalgia Co. in 1988; giving a rebirth to historically accurate vintage pro sports uniforms – popularly known as “throwbacks.”

With exclusive licenses to manufacture on-field authentic vintage uniforms for all the major professional sports leagues, Mitchell & Ness has three distribution channels for its products – wholesale to approximately 400 stores throughout the country; retail through its flagship store in Philadelphia; and a Web site reaching customers throughout the world.

After some high profile exposure from celebrities, Mitchell & Ness apparel found a market with a fashion-conscious urban crowd. Sales rose dramatically and on November 1, 2007, the company was sold to Adidas/Reebok. Mr. Capolino will remain

on as a consultant for the next four years continuing to help run the company from its Philadelphia headquarters.

For more information about the Judicial Conduct Board, please visit our website at [www.jcbpa.org](http://www.jcbpa.org).

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